



## Press Release

Date: April 24, 2006

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**FOR IMMEDIATE RELEASE**

## VEGAS MEETS DFW

### Dallas Margarita Society's 19<sup>th</sup> Annual Charity Golf Classic

*DALLAS, TEXAS (April 24, 2006)*... For the past 19 years, the Dallas Margarita Society has hosted their annual Charity Golf Classic; as a result, thousands of dollars are raised each year for Dallas Children's Charities. The 19<sup>th</sup> Annual Golf Classic will take place on June 9, 2006 at Los Rios Country Club (1700 Country Club Drive, Plano, TX 75074). Registration is from 10:30 AM - 12:30 PM with a shotgun start at 1 PM. Entry Fee is \$175 per player. Various sponsorships are available. Entry fee includes lunch, practice balls, green fees, cart, one raffle ticket, one Margarita Ball invitation, free gifts and libations with food and surprises all over the course. There is a 144-player limit. Pre-paid reservations accepted on a space-available basis with confirmation at check-in. The entry fee is tax deductible to the extent allowed by law. Each year, this tournament is a sell-out and golfers are encouraged to register early. More information can be found on [www.dallasmargaritasociety.org](http://www.dallasmargaritasociety.org) or contact Don Dolezal, Dallas Margarita Society, vice president and tournament chairman at 214-350-7542.

The format for the 19<sup>th</sup> Annual Charity Golf Classic is the traditional four-person scramble. It's full of fun for serious golfers and novices alike. Prizes will be given to 1st, 2nd, & 3rd place team members, closest to pin, straight drive long drive, putting contests and hole-in-one contests on all five par 3's. Prizes include: trips, golf equipment, dinners, gift certificates and lots more.

The 2006 annual Dallas Margarita Society Charity Golf Tournament continues the "Best Entertainment Hole" contest. Hole hosts decorate their respective tee boxes in various Las Vegas themes - from

showgirls to games of chance to raffle prizes. Just like Vegas, the fun never stops and the thrill of putting it on the line will be as alive as ever. Judging will be by a select group of mystery judges throughout the tournament. Every player in the tournament will enjoy the food and fun that everyone has put into these holes. The winning hole will be announced during the raffle at the end of the tournament.

Sponsors of the 19<sup>th</sup> Annual Charity Golf Classic include: Adam's Mark Hotel & Resorts, American Ice, Andrews Distributing, Coors Original, Los Rios Country Club, Miller Lite, Sauza, Team Sports Headquarters and Vital Media Security.

Since 1977, more than 110,000 children have benefited from over \$2,250,000 in toys, gifts, & financial support collected by DMS and distributed through organizations, such as: AIDS Services of Dallas, Bethesda Young Life, Boys & Girls Club of Greater Dallas, Calumet Community Center, Camp John Marc, Children United, Inc., Dallas Can! Academy, Dallas Child Guidance Clinic, Dallas County Juvenile Department, Dallas Housing Authority, Happy Hill Farm, I Have A Dream Foundation, LEAP Foundation, Leukemia Society, Love for Kids, Inc, Love Life Foundation, Make-A-Wish Foundation, North Texas Food Bank, North Texas SIDS Alliance, Our Children's Center at Irving, Salvation Army, The Arc of Dallas, The Family Place, The Rise School of Dallas, United Cerebral Palsy, Wipe Out Kids' Cancer, Woodall Foundation, YMCA of Metro Dallas and YWCA of Metro Dallas.

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The Dallas Margarita Society, Inc., (d.b.a. Dallas Children's Charities) was formed in 1977 when a small group of business acquaintances decided to host a holiday party for associates and friends, and asked their guests to bring Christmas gifts for less fortunate children. The Society is a non-profit charitable organization whose goals are twofold. The first is to provide disadvantaged Dallas/Fort Worth Metroplex children with gifts at Christmas time and the second is to help those community organizations that work directly with underprivileged children throughout the year. The Charity Ball has grown over the years and is now believed to be the largest annual invitation only charity black tie gala in the world, with over 10,000 guests, providing gifts for more than 6,800 disadvantaged children each year

The Dallas Margarita Society achieves its goals by hosting fundraising happy hours throughout the year, an annual golf tournament in early summer and the Charity Ball early in the holiday season. At the Ball, guests are encouraged to bring toys or sponsor gifts with cash. Additionally, sponsors are solicited and through their generosity the Society provides operating support and scholarships to numerous community organizations. In 2005, The Dallas Margarita Society/Dallas Children's Charities collected over \$405,000 in toys and cash in conjunction with over \$175,000 in corporate and individual sponsorship donations. All fund-raising activities and events are donated to local DFW children's charities.

Over the past 30 years, the community impact generated by the activities and fund raising events of the DMS/DCC continues to prove every year that harnessing the charitable spirit of a few friends can be directed to reach out and truly "lift up" thousands of kids in need.