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Contact:

Jo Trizila, Trizila Communications

Office: (972) 247-1369

Non Published Cell: (214) 232-0078

jotrizila@trizilacommunications.com

## **DALLAS MARGARITA SOCIETY SAVE THE DATES Margarita Ball, Golf Tournament & Socials**

*DALLAS, TEXAS (April 9, 2007)*... The Dallas Margarita Society (DMS) d.b.a. Dallas Children's Charities is pleased to announce dates for their 2007 Signature Events.

### **MARGARITA BALL November 10, 2007**

The 31<sup>st</sup> Annual Margarita Ball will be held on Saturday November 10, 2007. This Charity Ball is the largest invitation only gala in the United States. The Ball will begin at 7 PM and take place at the Adam's Mark Hotel, (400 North Olive St, Dallas). Guests must have an invitation to enter and are requested to donate one toy (valued at \$25 or more) or a \$25 cash contribution per person.

### **THE 20<sup>TH</sup> ANNIVERSARY GOLF TOURNAMENT June 22, 2007**

For the past 19 years, the Dallas Margarita Society has hosted their annual Charity Golf Classic; as a result, thousands of dollars are raised each year for Dallas Children's Charities. The 20<sup>th</sup> Annual Golf Classic will take place on June 22, 2006 at Los Rios Country Club (1700 Country Club Drive, Plano, TX 75074). Check in is from 10:30 AM - 12:30 PM with a shotgun start at 1 PM. Entry Fee is \$175 per player. Various sponsorships are available. Entry fee includes lunch, practice balls, green fees, cart, one raffle ticket, one Margarita Ball invitation, free gifts and libations with food and surprises all over the course. There is a 144-player limit.

### **GROUP SOCIALS THROUGHOUT THE YEAR**

The Dallas Margarita Society achieves its goals by hosting fundraising happy hours throughout the year. Attendees do not have to be a member of DMS to attend. For future events, log onto [www.dallasmargaritasociety.org](http://www.dallasmargaritasociety.org).

For more information on the Dallas Margarita Society log onto [www.dallasmargaritasociety.org](http://www.dallasmargaritasociety.org).  
For press opportunities contact Jo Trizila, 214-232-0078 or [jotrizila@aol.com](mailto:jotrizila@aol.com).

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The Dallas Margarita Society, Inc., (d.b.a. Dallas Children's Charities) was formed in 1977 when a small group of business acquaintances decided to host a holiday party for associates and friends, and asked their guests to bring Christmas gifts for less fortunate children. The Society is a non-profit charitable organization whose goals are twofold. The first is to provide disadvantaged Dallas/Fort Worth Metroplex children with gifts at Christmas time and the second is to help those community organizations that work directly with underprivileged children throughout the year. Their Charity Ball has grown over the years and is now believed to be the largest annual invitation only charity black tie gala in the world, with over 10,000 guests, providing gifts for more than 6,800 disadvantaged children each year.

The Dallas Margarita Society achieves its goals by hosting fundraising happy hours throughout the year, an annual golf tournament in early summer and the Charity Ball early in the holiday season. At the Ball, guests are encouraged to bring toys or sponsor gifts with cash. Additionally, sponsors are solicited and through their generosity the Society provides operating support and scholarships to numerous community organizations. In 2006, The Dallas Margarita Society/Dallas Children's Charities collected over \$405,000 in toys and cash in conjunction with over \$175,000 in corporate and individual sponsorship donations. All fund-raising activities and events are donated to local DFW children's charities.

Over the past 31 years, the community impact generated by the activities and fund raising events of the DMS/DCC continues to prove every year that harnessing the charitable spirit of a few friends can be directed to reach out and truly "lift up" thousands of kids in need.