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Dallas Children's Charities to benefit from University Park Audi, Envy event

DALLAS, March 12, 2009—University Park Audi and Envy Publications will present “**Q5 Hits The Runway**” Thursday, March 19 to raise money and awareness for Dallas Children's Charities.

The high-energy, invitation-only event will premiere the new stylish Audi Q5. Also featured will be a lifestyle fashion show of the latest trends in casual and fitness wear and high fashion from across the country. Clothing provided by: Market, Mei Mei's, Oscar Fierro, Regimen, Stanley Korshak, The Glass Slipper, Via Pelle and V.O.D.

This invitation only event, presented by Envy, GlamaSquad Style Angels and London Marketing Group, “**Q5 Hits the Runway**” will be held 7-10 p.m. Thursday, March 19, at University Park Audi, 5033 Lemmon Avenue, Dallas. A \$15 donation will be requested. All donations will go to Dallas Children's Charities.

Guests will include Dallas retailers, local news media, fashion and entertainment press, community leaders and local film and music stars and their guests.

“Dallas is known for its stylish high-profile charity events, and ‘**Q5 Hits the Runway**’ will continue that long tradition,” said Michael Vernone, director, Dallas Children's Charities. “We are deeply honored to be the beneficiary of the civic involvement of University Park Audi and Envy Publications. Their generosity will support Dallas Children's Charities ongoing efforts to help disadvantaged children here in North Texas.”

“Envy Publications is thoroughly impressed with Dallas Children's Charities,” said Shane Long, publisher and CEO of Envy Publications. “This charity has helped our area children for more than 30 years. Envy believes in good corporate stewardship and it is my pleasure to name Dallas Children's Charities the beneficiary of our Audi Q5 premiere. Not only will our guests find the newest Audi irresistible, they will be helping our at-risk youth in our community at the same time.”

The Audi Q5 is the all-new crossover from Audi that combines the dynamism of a sports sedan with highly variable interior and versatile options for leisure-time and family use. A strong and efficient 3.2 FSI engine, quattro® all-wheel drive and agile running gear have been brought together to create a superior technology package for both on-and off-road driving. This sporty crossover is dynamic, multifunctional and comfortable.

Sponsors for the 'Q5 Hits the Runway' include: spirits from Vox & Tres Generaciones (Beam Global) and Red Bull, hair, makeup, and styling by P3 Labs, gift bags by Refreshing Aromatics, food provided by: SK Productions (sushi) and Panera Bread.

For more information on "Q5 Hits the Runway" call Envy Publications at 214-969-9042 or visit www.envymags.com.

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ABOUT ENVY PUBLICATIONS

Every month, ENVY readers enjoy comprehensive coverage of music, film, fashion, technology, automobiles, art, social events, restaurants, clubs, bars and everything else of interest to its savvy followers. With a firm grasp on its demo, Envy's tag is "The Ultimate Guide To Current Culture." The intelligent, multi-cultural features are anticipated by the trend-conscious, culturally aware and often-targeted urban professionals that are in-the-know written by a staff of exceptionally talented regional writers and photographers dedicated to documenting the best aspects of our diverse, ever-changing culture. Essential guides, information and insightful perspective make the ENVY issues disappear from newsstands as soon as they're released and are often referenced throughout the month.

Recent issues of ENVY have featured interviews with Will Smith, Keanu Reeves, Jennifer Connelly, Robert Pattinson, Emile Hirsch, Jaime King, Joanna and Marta Krupa and Duran Duran. ENVY has recently featured A-listers Tom Cruise, Daniel Craig, Kate Hudson, Marisa Tomei, Adam Sandler and Owen Wilson. WWW.ENVYMAGS.COM.

ABOUT DALLAS CHILDREN'S CHARITIES

The Dallas Margarita Society, Inc., (d.b.a. Dallas Children's Charities) was formed in 1977 when a small group of business acquaintances decided to host a holiday party for associates and friends, and asked their guests to bring Christmas gifts for less fortunate children. The Society is a non-profit charitable organization whose goals are twofold. The first is to provide disadvantaged Dallas/Fort Worth Metroplex children with gifts at Christmas time and the second is to help those community organizations that work directly with underprivileged children throughout the year. Their Charity Ball has grown over the years and is now believed to be the largest annual invitation only charity black tie gala in the world, with over 11,000 guests, providing gifts for more than 7,000 disadvantaged children each year.

The Dallas Margarita Society achieves its goals by hosting fundraising happy hours throughout the year, an annual golf tournament in early summer and the Charity Ball early in the holiday season. At the Ball, guests are encouraged to bring toys or sponsor gifts with cash. Additionally, sponsors are solicited and through their generosity the Society provides operating support and scholarships to numerous community organizations. In 2008, The Dallas Margarita Society/Dallas Children's Charities collected over \$515,600 in toys and cash in conjunction with over \$191,000 in corporate and individual sponsorship donations. All fund-raising activities and events are donated to local DFW children's charities. WWW.DALLASCHILDRENSCHARITIES.ORG.